

Kevin Palermo

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Professional Experience

The People's Improv Theater

Show Producer and Songwriting Instructor

September 2018 – Present

- Work with a team of writers and actors to produce monthly sketch comedy shows for a top New York theater, building a strong reputation over time that has led to routinely sold-out shows.
- Teach weekly workshops on comedic songwriting and music production, frequently working with prominent stand-up comedians to develop musical portions of their act.

Mighty

Special Projects and Communications Specialist

February 2020 – June 2023

- Built web pages for new product offerings and blog posts promoting the company.
- Conducted research on public interest issues relating to the legal finance industry for purposes of fact-checking web copy and preparing executives for interviews and other publicity opportunities.
- Facilitated a direct-to-consumer pivot, implementing SEO best practices and advising on PR strategy.

Copywriter

April 2019 – February 2020

- Drafted copy for social media, marketing emails, web pages, case studies, and other promotional content in a fast-paced environment for rapidly growing startup.
- Developed instructional video content, enhancing user onboarding and satisfaction.

Dupecoop

Audio Engineer

December 2016 – April 2019

- Managed audiovisual projects at all stages, ensuring engaging and high-quality content delivery.
- Played a pivotal role in final production stages, ensuring content met audience expectations.

Golden Ceiba Productions

Post-Production Assistant

June 2017 – August 2017

- Crafted promotional trailers, leveraging storytelling skills to deliver engaging content.
- Collaborated in a team environment to meet content goals.

National Radio Preservation Task Force Conference

Washington, DC

Conference Coordinator

October 2015 – December 2016

- Orchestrated a large-scale conference at the Library of Congress, handling logistics and administrative tasks.
- Collaborated with the task force to identify significant works for preservation.

Education

The George Washington University

Washington, DC

Master of Arts in Media and Strategic Communication

May 2018

Bachelor of Arts in Political Communication

May 2015

Technical Skills

- **Video Editing:** Adobe Premiere & After Effects, DaVinci Resolve, Final Cut Pro
- **Audio Editing:** Audio Audition, ProTools, Ableton Live
- **Photo Editing:** Adobe PhotoShop & Illustrator
- **Coding Languages:** HTML, CSS, JavaScript.
- **Online Tools:** Jira, Notion, Monday, Asana, Mailchimp, Google AdWords, Hootsuite, RENXT